

JESSE COLLINS

PUBLIC RELATIONS
MARKETING



CONTACT

N: Jesse Collins
A: 86 Edgewood Dr.
Cedartown, GA 30125
P: 770-608-9449
E: rightonchime@gmail.com
W: www.zettabytemarketing.com



PROFILE

I'm a charismatic talker that doesn't give up easily and develops relationships and affiliations with ease. I soak knowledge up like a sponge. I know tech, gaming, and geek and am not afraid utilize that.



REFERENCES

Rupert Meghnot
CXO, Burnout Game Ventures
Skype: sooproop

Chris Puszczak
CEO, SymbioVR
#: 618-531-8960
Skype: crispy_critter_studios

Rosalina Stanton
Gatekeeper, PDGC
#: 727-479-2633



EDUCATION.....

Video Game Foundations - 2007 - 2009

St. Petersburg College: Learning the fundamentals of multimedia in the games industry.

PowerUp Games QA Certification - 2012

Mentor - Bill "Game Doctor" Kunkel - 2007 - 2011

Mentor - Rupert Meghnot - 2016



WORK EXPERIENCE.....

Zettabyte Marketing (ZMPR)

CEO

Daily operations, including social media, marketing, public relations, consulting, partner relations.

Burnout Game Ventures

Marketing Consultant

PR and Marketing for multiple incubations, including SymbioVR, Major Games, and Burnout Studios.

Theme Park Studios

PR Account Executive and Consultant

PR for individual accounts within clientele. Press and Media Relations for GameX Event.



PROFESSIONAL SKILLS.....

MARKETING

SOCIAL MEDIA

PR

PRESS RELEASES



PERSONAL SKILLS.....

TEAMWORK

INNOVATIVE

CREATIVE

JESSE COLLINS

PUBLIC RELATIONS
MARKETING



SOCIAL MEDIA



@rightonchime



/rebelbrowncoatchime



linkedin.com/in/jessecollins



INVOLVEMENT/EXPERIENCES

- Marketing consultant for multiple indie devs.
- Founder and Host of the Power-Up Digital Games Conference (@PDGC)
- Media personality at Right On Chime (Twitch, YouTube, Social Media).
- Recent Journalist for Graphic Policy and CBx.
- Previous Journalist for several publications.
- Founded We The Gamers, as well as several concept sites.
- PR and Marketing for Games and Media Expo (GameX), Philadelphia, 2009.
- Voluntary Involvement for America's Video Game Expo, Philadelphia, 2007.
- Previous Advertising and PR experience with J2Games, Faramix Enterprises, and EntOrphans
- Previous Site Admin/ Assistant Editor in Chief for International Game Journalists Association.
- Founding Member/ Website Asset Designer/ previous Chapter President of the Entertainment Consumers Association, Central Florida.



CURRENT/PREVIOUS CLIENTS

- Apogee Games (2016)
- Mad Unicorn Games (2016)
- Burnout Game Ventures (2016)
- Major Games (2016)
- SymbioVR (2016)
- Burnout Studios (2016)
- IGS Games (2010 and 2016)
- Neuron Games (2016)
- Olde Skuul (as a Consultant)
- PowerUp Games (2009, 2010, 2016)
- Blink Style (2016)
- AbleGamers Foundation (as a Consultant)
- J2 Games (2008)
- Entertainment Consumers Association (2007-08)